



Sherwin-Williams is pleased to be part of
Your Dream Home



Special offers and valuable tips
exclusively for new homeowners



Congratulations on Your New Home

Moving into a new house is an amazing feeling. It's exciting to think that you'll begin creating memories the moment you first open the door. Plus, it's an exciting opportunity to express your personality through color and décor—the elements that turn a house into a home. Your home.

Use this guide to help you care for the Sherwin-Williams® paints already featured in your home and to explore ways to add even more color and style that make your new home the home you've always envisioned.





Color: The Ultimate Sign of Expression Consider these ideas to transform your new home with color—so it becomes the perfect reflection of you.



Wake up your beige by adding different shades of the same color to create depth and interest. Paint below the chair rail a deeper shade of the existing wall. Choose textured curtains from the same color family.

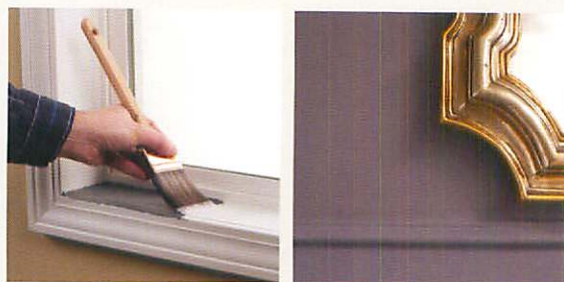
Create a color flow. With today's open floor plans, several rooms may be seen in combination.



Test your color choices with
COLOR VISUALIZER

Explore the endless possibilities. Simply upload a photo or choose one of ours, then drag and drop a color or use the brush to virtually paint your scene.

sherwin-williams.com/visualizer



Care for Painted Surfaces

In time, your newly painted surfaces may require some maintenance. Cleaning is vital to preserving the overall beauty and extending the life of the paint. For best results, wait at least two weeks before washing. And always test your cleaning solution and technique in an inconspicuous area to ensure that it does not damage the paint film.

➔ **INTERIOR** Use a soft cloth or sponge with mild, soapy water or a general-purpose non-bleaching household cleaner. Apply gentle pressure when wiping. Do not allow the cleaner to dry on the surface. Rinse the surface thoroughly and repeat if necessary. For difficult stains, clean the surface and then touch-up the area with the original paint.

➔ **EXTERIOR** Remove dirt using a soft bristle brush and detergent solution—working in a smooth up-and-down or side-to-side motion. Rinse thoroughly. Repeat if necessary.

Tips for Touchups

Nicks and dents happen in every home. When they do, make any repair match the surrounding area as closely as possible in appearance. You may need to feather the patch into the surrounding area to reduce abrupt changes in texture or visible humps in the wall.

If you don't have leftover paint from the original batch for your touchups, be sure to purchase new Sherwin-Williams paint in the same color and sheen.

Use the same tool to apply the touchup paint as was used to apply the original coat and carefully feather the touchup into the surrounding area. Thinning the paint may help it blend into the surrounding finish.





It's not hard to pick your palette. Think of a favorite rug or fabric you own. Often these objects are your favorites because they feature all the colors you like. Use those combinations as a guide to choosing colors for your walls. Then use our color tools to find similar colors, expand your palette or virtually test how you'll use each color.

For a smooth transition between spaces, try choosing a color for one room and paint the adjacent space two shades away, lighter or darker, using tones from the same color chip.



Use **CHIP IT!**[®]
to find your colors

Chip It![®] lets you instantly turn any image into a color palette from more than 1,500 Sherwin-Williams paint colors—even your own desktop images can be uploaded to help you find your perfect colors.

letschipit.com



It doesn't take much color to punch up a space. Create a feature wall with a contrasting or complementary color. A nook, window bay or the wall behind your headboard can be great candidates for feature walls.



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and **COLORSNAP STUDIO™**

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ColorSnap, the color-matching app that captures colors from your surroundings and matches them to Sherwin-Williams paint colors, is a FREE download on iPhone and Android devices.



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(657-2846)



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Offer expires 12/31/16

Valid on retail sales of retail products only. Minimum purchase of \$50 in a single transaction, before sales tax and after all discounts have been applied. Savings is applied to qualifying items purchased on a prorated basis; any refunds will be given in the prorated amount, which will reduce your savings. May be combined with a percent-off coupon or sale event. Multiple dollars-off coupons will not be honored. Must surrender coupon at time of redemption. Cash value: 1/100 of 1¢. Offer excludes previous purchases and purchases of gift cards. Other exclusions may apply, see store for details. Void if transferred, purchased, sold, altered, duplicated, or where prohibited by law. Valid at Sherwin-Williams and Sherwin-Williams operated retail paint stores only. We reserve the right to accept, refuse, or limit the use of any coupon.

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